

VERO BEACH AIR SHOW, INC. SPONSORSHIP AGREEMENT

Show Dates April 25-26, 2020

Location Vero Beach Regional Airport

Sponsor Name _____
Address _____
City State ZIP _____
Telephone _____ Email _____

VBAS Contact _____

Sponsor Level _____

This Agreement is made this _____ day of _____, 20 _____, between Business / Person (hereinafter "Sponsor") and Vero Beach Air Show, Inc. (hereinafter "Air Show"). The parties to this Agreement agree as follows:

1. Air Show is a nonprofit corporation that is producing an air show to be held at the Vero Beach Regional Airport on April 25-26, 2020 (hereinafter "Event"). The purpose of the Event is to raise funds for distribution to local charities.
2. To raise the capital needed to present the air show, Air Show has agreed to provide certain benefits to Sponsor in exchange for Sponsor's agreement to provide funds to Air Show as described herein.
3. Upon signing this Agreement, Sponsor agrees to pay Air Show the sum of \$_____ to be used in Air Show's sole discretion to fund Event-related expenses.
4. In exchange for this payment, Air Show will provide Sponsor with the following:

See Attached Exhibit A

5. **Payment.** Payment in full of the Sponsor's agreed sum is due upon the signing of this Agreement. Air Show will not furnish any of the services described above until payment is made in full.
6. **Beverage and Ice Service.** For those sponsorship levels that include access to non-catered chalets, all chalet beverage and ice service must be done by the licensed professional concessionaire designated and approved by the Air Show. Law prohibits the purchase of alcoholic beverages from other than official Air Show concessionaires and the carrying of alcoholic beverages onto Air Show grounds. Chalet patrons are not permitted to bring coolers into the chalet area or onto Air Show grounds.
7. **Food Service.** For those sponsorship levels that include access to non-catered chalets, all chalet food service must be done by the licensed professional caterer designated and approved by the Air Show.
8. No unauthorized vehicles, including golf carts or any other motorized vehicles except those required by persons with a disability, are permitted within show boundaries between the hours of 8:00 am and 5:30 pm. All loading and unloading of equipment shall be done before or after these times. Parking will be allowed only in those areas designated by Air Show.

9. IRS Disclosure Statement. Air Show is a nonprofit corporation organized under 501(c)(3) of the Internal Revenue Code. Contributions, sponsorships, and expenditures may be deductible as charitable contributions for federal income tax purposes. They may be deductible as a sponsorship or advertising expense.
10. Indemnity. Sponsor, at its own cost and expense, agrees to indemnify, defend (with counsel acceptable to the Air Show), release and hold the Air Show harmless from any damages incurred in connection with the Air Show which are caused, directly or indirectly, by Sponsor or its officers, employees, agents, guests, invitees, vendors, successors, and assigns. "Damages" means any and all losses, damages, liabilities, fines, penalties, charges, administrative and judicial proceedings and orders, judgments, remedial action requirements, enforcement, and clean-up, and all expenses incurred by the Air Show in connection therewith.
11. As used in this Agreement, "Air Show" means Vero Beach Air Show, Inc., its directors, officers, agents, representatives, successors, and assigns.
12. Name and Image Usage: The Air Show reserves the right to use the Sponsor name and images taken within the Sponsor Chalet and during all air show related events for future advertising campaigns to promote the Air Show program.
13. This agreement is freely and voluntarily executed by Sponsor after having been apprised of all relevant information and data. In executing this agreement, the Sponsor does not rely on any inducement, promises, or representations made by the Air Show or its representatives.

Vero Beach Air Show, Inc.

By _____
Authorized Representative
Robert H. Paugh
President

Business / Person

By _____
Authorized Representative

Printed Name

Title

Your check may be sent to Vero Beach Air Show, Inc., 1550 Old Dixie Highway, Vero Beach FL 32960.

VERO BEACH AIR SHOW, INC. SPONSORSHIP AGREEMENT

Appendix A

Show Dates April 25-26, 2020

Location Vero Beach Regional Airport

Presenting Sponsor - \$100,000

- Naming rights - The title of the air show will include your company name, as follows: "The Vero Beach Air Show Presented by [YOUR COMPANY NAME HERE]." It will be prominently displayed in all signage, advertising, promotional materials, and press releases and on the air show website
- Exclusivity in your business category
- Right of first refusal for the next Vero Beach Air Show
- One hundred (100) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for fifty (50) people for the Saturday show and fifty (50) people for the Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Twenty-five (25) VIP parking passes for the Saturday show and twenty-five (25) VIP parking passes for the Sunday show
- One hundred (100) general admission tickets, good for either the Saturday or Sunday show
- Recognition each hour during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- Opportunity each day to present your own thirty-second announcement at the show's Opening Ceremony
- One 10' x 10' prime location space for maximum exposure in the spectator area for business display/product sampling
- Flight experience for one (1) in an air show designated aircraft (performer or static) based on time and availability (other restrictions may apply)
- Full-page color advertisement on the back cover of the Vero Beach Air Show program and recognition on the front cover as the Presenting Sponsor
- Recognition in all print media and advertising, such as newspapers, posters, news releases, and TV and radio commercials, wherever possible, and in social media, such as Facebook
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Special recognition at the three entrances to the air show
- Your company banner displayed prominently on the air show fence

Platinum Sponsor - \$50,000

- Fifty (50) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for twenty-five (25) people for the Saturday show and twenty-five (25) people for the Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Fifteen (15) VIP parking passes for the Saturday show and fifteen (15) VIP parking passes for the Sunday show
- Fifty (50) general admission tickets, good for either the Saturday or Sunday show
- Recognition each hour during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- One 10' x 10' prime location space for maximum exposure in the spectator area for business display/product sampling
- Flight experience for one (1) in an air show designated aircraft (performer or static) based on time and availability (other restrictions may apply)
- Full-page color advertisement in the Vero Beach Air Show program
- Recognition in all print media and advertising, such as newspapers, posters, news releases, and TV and radio commercials, wherever possible and in social media, such as Facebook
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed prominently on the air show fence

Gold Sponsor - \$35,000

- Thirty-five (35) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for twenty (20) people for the Saturday show and twenty (20) people for the Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Ten (10) VIP parking passes for the Saturday show and ten (10) VIP parking passes for the Sunday show
- Thirty-five (35) general admission tickets, good for either the Saturday or Sunday show
- Recognition each hour during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- One 10' x 10' prime location space for maximum exposure in the spectator area for business display/product sampling
- Flight experience for one (1) in an air show designated aircraft (performer or static) based on time and availability (other restrictions may apply)
- Full-page color advertisement in the Vero Beach Air Show program

- Recognition in all print media and advertising, such as newspapers, posters, and news releases and in social media, such as Facebook, wherever possible
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed prominently on the air show fence

Silver Sponsor - \$25,000

- Twenty-five (25) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for fifteen (15) people for the Saturday show and fifteen (15) people for the Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Eight (8) VIP parking passes for the Saturday show and eight (8) VIP parking passes for the Sunday show
- Twenty-five (25) general admission tickets, good for either the Saturday or Sunday show
- Recognition twice each day during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- One 10' x 10' prime location space for maximum exposure in the spectator area for business display/product sampling
- Half-page color advertisement in the Vero Beach Air Show program
- Recognition in all print media and advertising, such as newspapers, posters, and news releases and in social media, such as Facebook, wherever possible
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed prominently on the air show fence

Bronze Sponsor - \$10,000

- Ten (10) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for ten (10) people for the Saturday or Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Five (5) VIP parking passes for the Saturday or Sunday show
- Ten (10) general admission tickets, good for either the Saturday or Sunday show
- Recognition once each day during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- One 10' x 10' prime location space for maximum exposure in the spectator area for business display/product sampling
- Half-page color advertisement in the Vero Beach Air Show program

- Recognition in all print media and advertising, such as newspapers, posters, and news releases and in social media, such as Facebook, wherever possible
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed prominently on the air show fence

Copper Sponsor - \$5,000

- Five (5) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for five (5) people for the Saturday or Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Two (2) VIP parking passes for the Saturday or Sunday show
- Five (5) general admission tickets, good for either the Saturday or Sunday show
- Recognition once each day during the Saturday and Sunday shows by the Air Show Master of Ceremonies
- Quarter-page color advertisement in the Vero Beach Air Show program
- Recognition in all print media and advertising, such as newspapers, posters, and news releases and in social media, such as Facebook, wherever possible
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed on the air show fence

Friend of the Air Show - \$2,500

- Two (2) tickets to the private Friday Night Party, where sponsors and their guests can mingle with the performers and other VIPs
- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for two (2) people for the Saturday or Sunday show
- Private viewing area with seating in front of the chalet
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- One (1) VIP parking pass for the Saturday or Sunday show
- Six (6) general admission tickets, good for either the Saturday or Sunday show
- Eighth-page color advertisement in the Vero Beach Air Show program
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website
- Your company banner displayed on the air show fence

Donor - \$1,000

- Admission to the show and the VIP Chalet, located on the flight line with an exceptional view at show center, first-class food, and an open bar for two (2) people for the Saturday or Sunday show
- Air-conditioned VIP restrooms by the chalet for chalet guests only
- Six (6) general admission tickets, good for either the Saturday or Sunday show
- Eighth-page color advertisement in the Vero Beach Air Show program
- Your company banner displayed on the air show fence
- Your logo prominently displayed on the Vero Beach Air Show website with a link to your company's website

Supporter - \$500

- Two (2) general admission tickets, good for either the Saturday or Sunday show
- Listing in bold type in the Vero Beach Air Show program